

# Sweetie-licious™

## Sweetie News – Late Spring 2009



### Good Food, Good Deeds Good Lives... by Linda Hundt

Welcome, welcome, welcome to our Sweetie-licious newsletter. Our mission is to celebrate home-life through stories of good food, good deeds, and good lives. Each issue will also include a delicious recipe. I'm thrilled to share my treasured library of recipes, stories and traditions with you all! So friends, here's to making our lives meaningful, our homes happy, and our palates joyous!

Welcome to our special spring newsletter. There are so many things to celebrate in this newsletter that I hardly know where to start. I guess we will start with the big news here at the shop - Dreams really do come true... We just won the ultimate prize in the pie baking world - the coveted \$5,000.00 Best of Show at the Crisco National Pie Championships / Food Network Pie Challenge for Tom's Cheery Cherry Cherry Berry Pie. I feel like someone handed me the Green Jacket, the Stanley Cup, the Gold Medal... talk about validation! I'm not sure one word or even multiple sentences can possibly convey my feelings of appreciation, pride, and most importantly, love.

The miracle of winning for this particular pie is that I created it for my sweet brother-in-law, Tom Hundt, a truly inspirational man, who passed away very recently. I was able to pay tribute to him by writing a pie story that will be attached to every one of his pies that leaves our store.

Make no mistake my friends that dreams really do come true and angels are among us... Thank you dear staff, customers, family, Crisco, The Cherry Marketing Institute, Dandee Printing, The American Pie Council, Sears, The Food Network, and especially Tom Hundt for helping make my dreams come true.



Tom's Cheery  
Cherry Cherry  
Berry Pie

My brother-in law, Tom was one of those people that you instinctively loved and respected. I think initially you loved him because he had a mile-wide smile that he used sincerely and often. After you got to know Tom, you respected him for his passions, his work ethic, his commitments, his loyalty, his strength and his love for all living things. As our brother, neighbor and friend, his good deeds to our family are too numerous to mention, but a particular passion of his is indeed, especially dear to me, his love for all things pie! Every week or so, we have the family over for "movie night" which includes a homemade dinner and a movie. Tom's beloved wife, Linda and I do potluck and the rest of the family indulges in a feast, with of course, plenty of pie for dessert! The next morning, without fail, Tom would track me down to give me a quick message, as Hundt men, by nature, are men of few words. His thoughts were simple, yet powerful, "Linda, the cherry pie you made last night was absolutely outstanding." I could see his smile, his conviction and his kindness over the phone lines. I would thank him profusely and go on with my day with that much more confidence, that much more zeal and that much more inspiration. Tom Hundt understood the most significant creeds to live by and by example, he continues to inspire others to be outstanding in everything they do.

Eat Pie and Inspire Others.®

108 N. Bridge Street, DeWitt, MI 48820

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We won 5 first place honors at this year's Crisco National Pie Championships/Food Network Pie Challenge.. Small Bakery Commercial Division - Mom Hundt's Apple, Daddy's Raisin Mince, Aunt Ella's Cherry Raspberry (all first places). Professional Division - First place in Cherry Category, Best of Show - Tom's Cheery Cherry Cherry Berry Pie.

Another wonderful reason to celebrate this spring season is Mother's Day. How lovely to celebrate one of our most priceless treasures - our dear Mothers on such a well-earned, recognized day! I can think of nothing better than mothers around the country being adorned and spoiled on their special day, as they should be every day! Let us try and remember lonely mothers that may be your neighbors, co-workers or friends that might be otherwise forgotten.



Be sure to wish them a special day through cards, flowers or baked goods so they feel loved too!

A special thank you to my sweet mother for teaching the love of cooking & pie baking to me and my twin sister, Laura! Also, thanks to Ellie and Betsie for making me the luckiest mommy in the whole, wide world...



*All that I am or hope to be I owe to my angel mother. -- Abraham Lincoln*

Finally, more great award news for Sweetie-licious!! I know that I almost feel guilty bragging about another award, but not really ☺. I was just notified that we are the 2009 recipients of the Lansing Regional Chamber Athena Power-link award. This award goes to one area woman business owner in which the recipient receives consultation and guidance with the area's top business professionals for one year. The concept of the award is to escalate a growing business to its highest potential through the guidance of seasoned and successful business leaders. It is a very prestigious award and one I am honored to receive. Thank you Athena panel for the honor and I promise to do you proud.

Eat Pie and Love Life - Linda

From Our Customers...



Linda, I stopped into Sweetie Pie to pick up a pie for a gift. (Sometimes when I just don't know what to give - I give pie! It's the perfect gift: yummy, made-from-scratch pie). On that day, I was pregnant and almost two weeks past my due date with my third child. Needless to say, my body was probably bursting with hormones, and you know how emotional pregnancy

can make you - just watching a toilet paper commercial can make you start blubbering.

I walked in, the screen door squeaked open and closed and I was immediately enveloped with the aroma of freshly baked pie. Then I could hear the sound of Ella Fitzgerald (or maybe it was Billie Holiday) singing sweetly in the background. A few ladies dressed in their charming aprons were busily working, but laughing, joking around, and having fun with each other. One of them opened the oven and pulled out a tray of gorgeous, billowy, mile-high meringue pies. (I'd like to think all those good vibes were being baked into the pies they were making.)

Well, all this was just too much. I was overwhelmed and I started crying. Everything felt and smelled and looked so good and pure, I just couldn't help it. I thought to myself, this feeling is what I want my baby to know someday. Don't worry - they were tears of happiness. I was a bit embarrassed and feeling somewhat sheepish as I paid for my pie, so I quickly headed out the door. Anyway Linda, I thought you might appreciate knowing how your pie made me feel so happy and hopeful, on the cusp of welcoming a new life into the world.

Thanks for all you do, Karen

P.S. Cooper was born June 10, 2008, and he is the sweetest, smiliest little guy I know!

*When you wish upon a star, dreams come true. --  
Jiminy Cricket, Pinocchio*

About Linda...



Linda resides in a century old farmhouse with her sweet husband and two lovely teenage daughters. She is the owner of Sweetie-licious Bakery Cafe in Dewitt MI. She was the grand prize winner at the 2009, and a first place winner at the 2008 & 2007 National Pie Championships. Linda is a Board Member of the CMU College of Business, Entrepreneurial School, and the 2009 Athena Power-Link recipient. She is also the co-founder of the Downtown Dewitt Farmers Market.



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